

# What are the costs of driving with Coofle, what is the earning for drivers and what is a Coofle VIP card?



When Lise gets a lift she pays 5 DKK plus 1 DKK per km.

5 DKK per lift  
1 DKK per km

  
The driver gets 2.50 DKK plus 0.80 DKK per km  
  
Coofle gets 2.50 DKK plus 0.20 DKK per km

When Lise owns a Coofle VIP card, Coofle pay-back is 2.50 DKK plus 0.20 DKK per km.  
*One Coofle VIP card is valid for three years from activation. It can be activated when you wish.*



When Lise owns a VIP card, she also owns a share in the Coofle Denmark company.

Here you go Lise, you own a Coofle VIP card, so you get money back



With Coofle VIP cards, all money stay in the local community between passengers and drivers

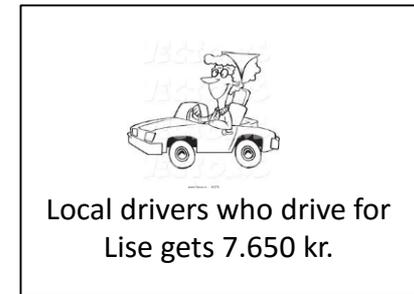
# Lise expect to take 6 Coofle lift at 7,5 km each week for the three years, 50 weeks a year.



If Coofle didn't exist, the cost in money and time for Lise's mom for driving Lise during the three years, would be 54,450 DKK.

When Lise gets 6 Coofle lifts a week, Lise's mom saves 29.589 DKK over the three years. Therefore she gladly pays when Lise take Coofle lifts. That is 11,250 DKK over the three years

Lise's school class all owns a Coofle VIP card, sponsored by a local company.



Because Lise owns a VIP card, Coofle pay back VIP pocket money to Lise's VIP account. Over three years, that is 3,600 DKK.

The costs of a 3 years Coofle VIP card is 225 DKK

# Paul works freelance for Coofle.

## He is a Crowd Entrepreneur and Crowd Investor

Paul is paid with Coofle VIP cards



Paul works 20 hours each month for Coofle.  
The agreed salary is 225 DKK per hour, i.e.  
4,500 DKK per month. He is paid with Coofle  
VIP cards at 22.50 DKK per card

Rather than 4,500 DKK, Paul gets 200 Coofle  
VIP cards each month.  
He puts them out for sale at 200 DKK each.



## Coofle VIP Shop

Coofle VIP card are sold in the Coofle VIP Shop.

En company who purchase Coofle VIP cards for 24 students in  
a school class, can purchase 12 of Paul's cards at 200 DKK  
each\*

*\* A company or person who purchase VIP Cards can purchase one  
Freelance VIP card for each VIP card they buy from Coofle*

If all of Paul's VIP cards are sold at 200 DKK  
each, Paul earns 40.000 DKK each month.



By accepting Coofle VIP cards as payment for work as a Coofle Freelancer, you become a Crowd Entrepreneur and Crowd Investor in a project that benefits young, elderly, adults, the local community and the global environment – you take a risk and has a chance of a good earning.

# Andy owns a company.

## His company is Coofle VIP Sponsor

### He has bought Coofle VIP cards for Lise and her classmates



Andy like the Coofle project because it is good for both the local community and the global environment.

Therefore he has bought 24 Coofle VIP cards for Lise and her classmates.



## Coofle VIP Shop

He has bought 12 cards from Coofle at 225 DKK each.

He bought the other 12 cards from Paul because they were slightly cheaper, and because Paul lives in Andy's local community.

Andy has paid a total of 5,100 DKK for 24 Coofle VIP cards



Lise and her classmates are happy. Lise's mom is happy.  
Paul is happy.  
Coofle and GreenDriveThinking are happy.

Andy is also happy. Andy's company gets a positive exposure in the local community and his company is also exposed as sponsor by Coofle and GreenDriveThinking.



A Coofle VIP sponsor supports both the local and the global Coofle project and thereby they take an active role in realizing a project, that benefits young, elderly, adults, local community progress – and the global environment.