

Letter of support

Proposal full title: Driving Habits Ambassador Training Courses
Proposal acronym: DHA

Kolding Department of Transportation hereby confirms the intention to support the project Driving Habits Ambassador courses initiated by GreenDriveThinking and submitted within INTERREG 5B call for proposals 2015. Kolding Department of Transportation is a governmental body responsible for road infrastructure, traffic development, public transportation and alternative transportation projects in the city of Kolding.

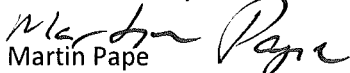
GreenDriveThinking is initiating cooperation with Kolding Municipality to implement traffic reduction projects focused on promoting carpooling to a specific target audience in order to assess the effect that carpooling has on the traffic congestion and the possibilities to incorporate such efforts in the overall strategic traffic reduction plans in Kolding Municipality.

We believe that such cooperation will increase the attention to traffic reduction incentives, especially carpooling, cycling and other multi-modal transportation alternatives and will positively influence the currently existing driving behavior and motivate individuals be more responsive when considering their everyday commutes.

We support the general and specific objectives and we will continue to negotiate project implementation process in the municipality of Kolding.

Based on this, we fully agree to support the GreenDriveThinking projects as well as further collaborate not only by exchanging experiences and knowledge but also by participating in events that could lead to developing a deeper level of cooperation and further developments of joint traffic reduction projects.

Yours sincerely,



Martin Pape
Traffic Representative
Kolding Municipality

Signature and Stamp